

Roller shades in
'FASHION TRENDS'
You will find all styles
in the trend folders
in the front section of both
roller shade collection books.



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DENIM ROLLER SHADES



27

MOTORIZATION

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WOODEN SLAT



2946+RT12



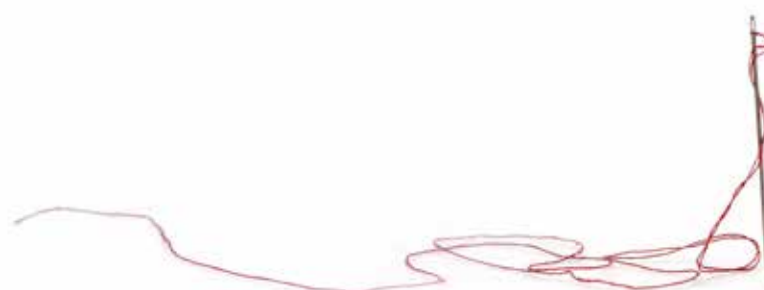
GROMMET with
DECORATIVE CORD

12

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CUSTOM MADE

Introduction



Roller shades

Roller shades, a popular window treatment for many years, have recently become more popular, thanks to a range of new designer fabrics, options, and the consumer's desire for elegant simplicity. Our collection of roller shades feature unique accessories, nature-inspired fabrics, vibrant colors and value from top to bottom.

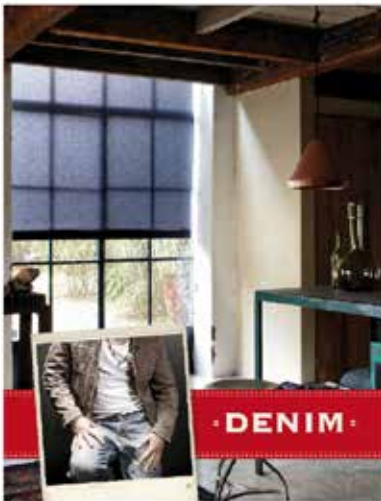
With bece, you can choose from two extensive collections: light filtering or room darkening. In addition, we have had some fun in creating a few "ready-to-wear" collections showcasing fashion-forward window covering design.

The collections:

- Light filtering roller shades
 - Room darkening roller shades
-

Latest trends in roller shades

Decorative | 5



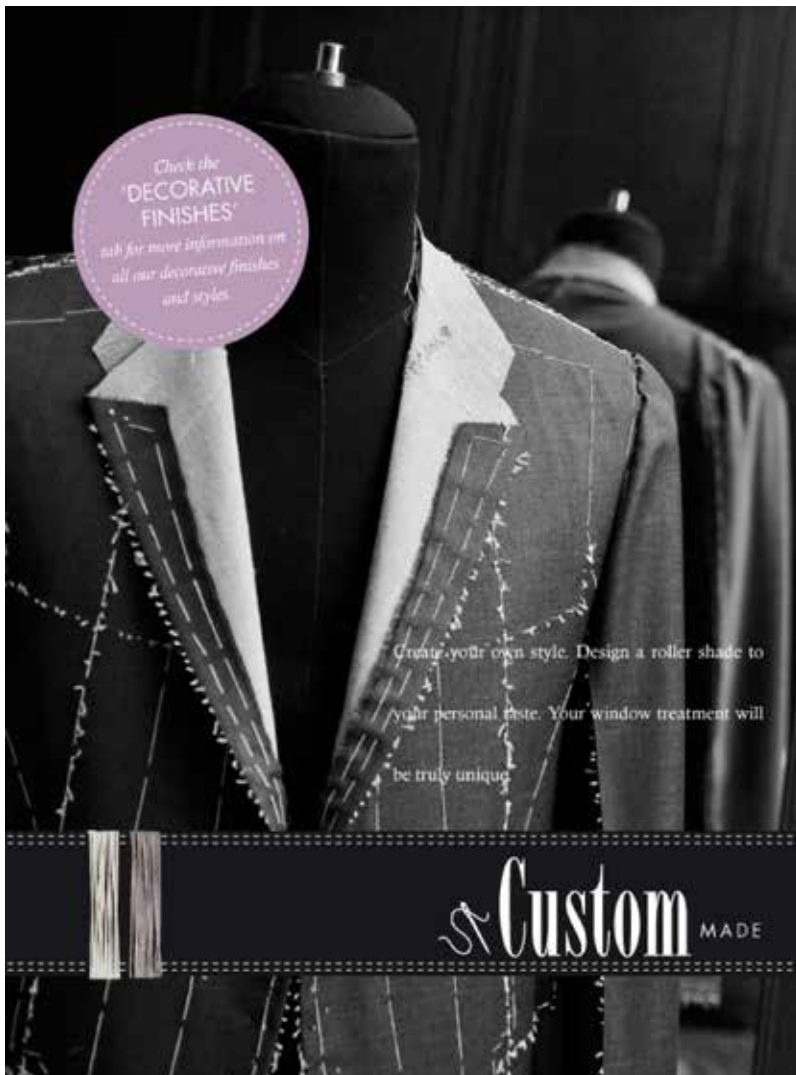
Take a walk on the design side with one of our “trend” roller shade collections. In these collections (Denim, Poetry, Heritage and Color Blocking) we’ve put together a ready-to-go program with pre-selected fabrics and accessories showcasing the latest trends in home décor. Check out the “trend” folders in the front section of both roller shade collection books.

Helpful tips:

- The styles in the trend folders are complete designs.
- Fitted to the small or medium system, depending on the size of the roller shades.
- Only Denim 3 is suitable for use with tension wires.

Custom Made

Create and customize a roller shade to your own personal taste. For inspiration, browse through the trend folder *Custom Made*, located at the front of both roller shade collection books. A complete overview of all decorative bottom edge finishes are found on pages 7 through 13. 💰 ✍️



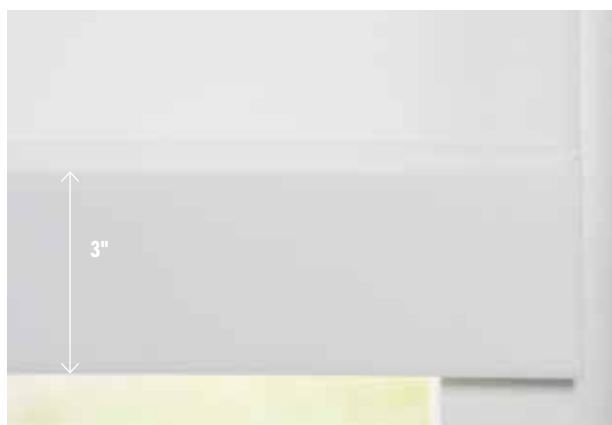
Bottom edge finish

Create the style of your roller shade by selecting one of the bottom edge finishes below.



Standard bottom rod

The bottom edge of the roller shade will be finished as shown above, unless you indicate an alternative option on your order form. The bottom shade weight is enclosed in a neat sealed hem.



Large bottom bar (OL1)

Create a unique roller shade by adding a large bottom bar. The large bottom bar is available in widths up to 104 $\frac{3}{8}$ " and is enclosed in a neat sealed hem. Large bottom bars are not suitable for cordless (spring-operated) shades. 💰 ✍️



Fabric-covered bottom rod (OL2)

A fabric-covered bottom rod is wrapped in the same fabric as the roller shade. The fabric-covered bottom rod is available in widths up to 118 $\frac{1}{8}$ ". 💰 ✍️



Aluminum bottom bar (OL3)

Make the bottom bar a visible part of the roller shade by adding an aluminum bottom bar. This will give your roller shade a more contemporary look! 💰 ✍️



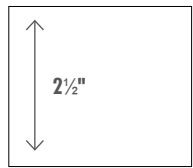
= height of the bottom slat in inches.



= maximum width of the roller shade with bottom slat in inches.

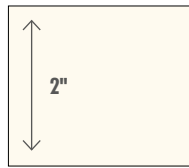
Wooden bottom slat (OL4 - OL16)

This beautiful wooden bottom slat is visible on both sides of the shade. The wooden slat is not available on cordless (spring assisted) shades. 💰✍️



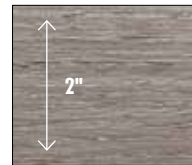
OL4

White ◀104 3/8"▶



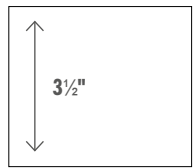
OL8

Offwhite ◀108 1/4"▶



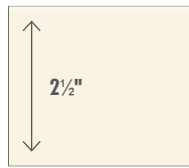
OL12

Scaffolding wood ◀96 1/2"▶



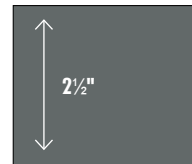
OL5

Glossy white ◀104 3/8"▶



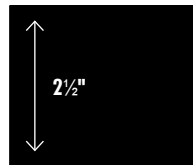
OL9

Cream ◀108 1/4"▶



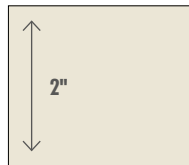
OL13

Charcoal gray ◀108 1/4"▶



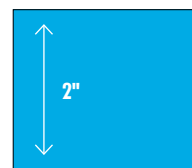
OL6

Black ◀108 1/4"▶



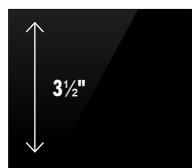
OL10

Beige ◀108 1/4"▶



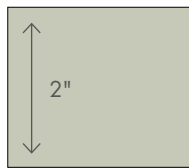
OL14

Blue ◀108 1/4"▶



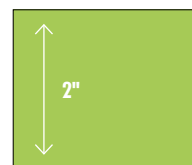
OL7

Glossy black ◀104 3/8"▶



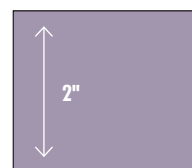
OL11

Leam ◀108 1/4"▶



OL15

Green ◀108 1/4"▶



OL16

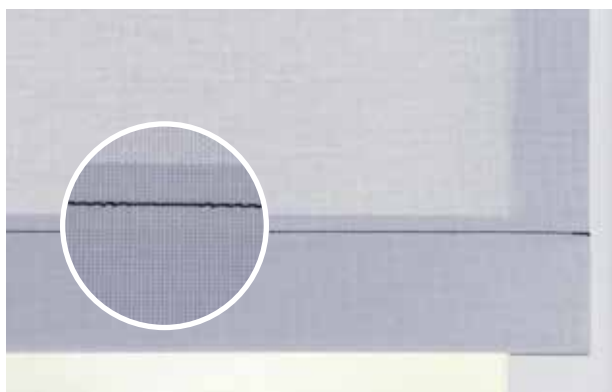
Lavender ◀108 1/4"▶

Stitched edge

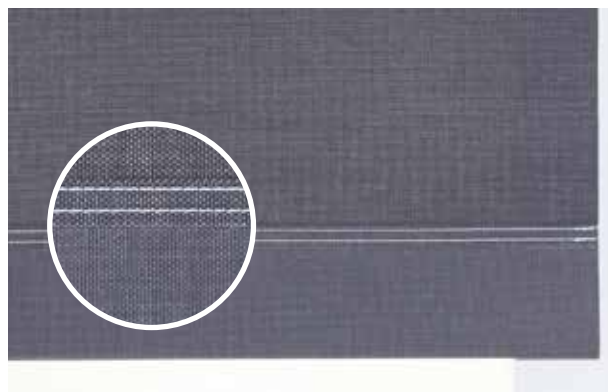
Decorative stitching adds an updated look to roller shades

The majority of our fabrics can be finished with decorative stitches as shown below. 💰

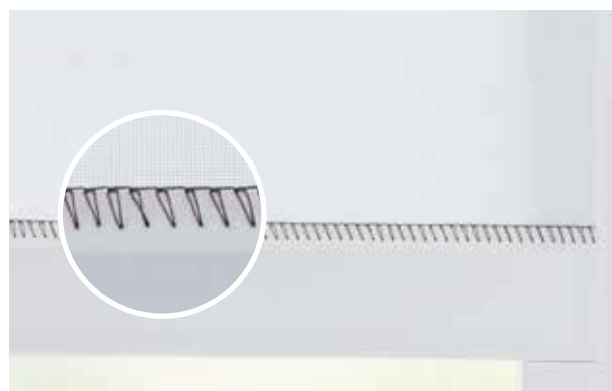
Available fabrics are labeled with the icon: ✍️



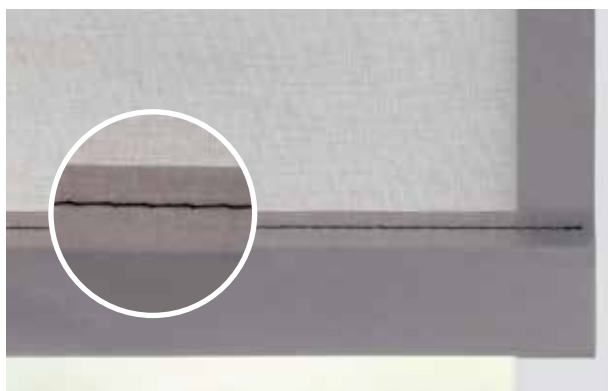
Single stitch (ST1)



Double stitch (ST2)



Blanket stitch (ST3)



Saddle stitch (ST4)

- Choose one of the four stitching patterns as shown above.
- Then choose any of the 25 brilliant colors from the yard card (found in the front of the roller shade collection books). Stitched bottom edge shades come with a hem. No bottom bar or wood slat available with decorative stitching.

The maximum width of a roller shade with a stitched edge is 104½".



Scalloped edge & accent rod

For a traditional look, finish your roller shade with an elegant scalloped edge.

Fabrics suitable for a scalloped edge or accent rod are labeled by the icon: 

Scalloped edge with braid trim

The braid trim is applied to both sides of the roller shade. The default trim color will match the color of the shade.

If you would like a different color trim, select any of the colors from this page at no additional charge.  



M01



M37



M60



M02



M40



M61



M03



M46



M62



M07



M50



M63



M12



M51



M66



M15



M52



M67



M21



M53



M68



M28



M55



M69



M33



M56



M72



M34



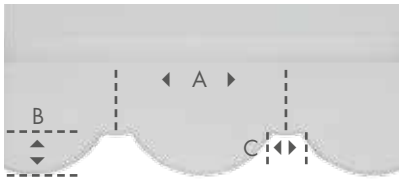
M57



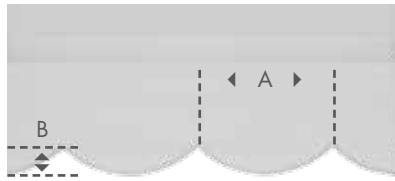
M73

Scallop styles

▼ Scalloped edge with braid trim



S1
A = 8"; B = 2³/₈"; C = 1³/₄"



S2
A = 7⁷/₈"; B = 1¹/₂"



S3
A = 7¹/₄"; B = 1"



S4
A = 14¹/₈"; B = 1³/₈"



S5
A = 14¹/₈"; B = 1³/₈"

Accent rod

Accentuate your roller shade by adding a rod. Choose from finials or complete the look with a decorative pull. Choose from the following options: 💰 🖋️

▶ Accent rod



A = 5⁵/₈"; B = 2"



A = 3¹/₄"; B = 2¹/₄"; C = 3"

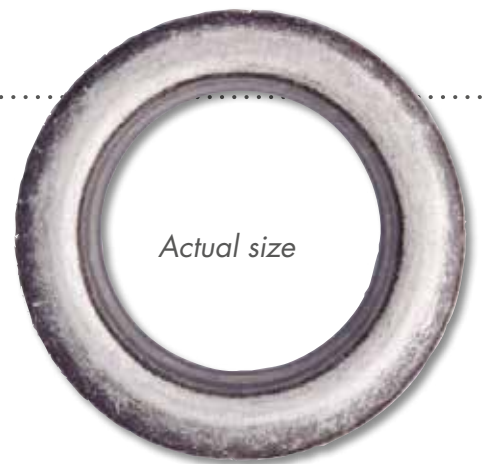
▼ Decorative pull		▼ Finials	
	SR1 SS rod		SR6 brass rod with finial
	SR2 SS rod with white pull		SR7 wooden rod with finial
	SR3 SS rod with black pull		SR8 chrome rod with finial
	SR4 SS rod with stainless steel pull		SR9 SS rod with finial
	SR5 SS rod with wooden oak pull		SR10 SS rod with finial

💰 The surcharges are found under the tab 'Surcharges' in the cost guide. 🖋️ Please indicate your selection on the order form.

Grommet edge

Give your roller shade a bold look by choosing grommets. 💰✍️

The grommets have a diameter of 1½". The roller shade fabrics suitable for grommet edges are labeled by the icon:



1 grommet, centered
B = 1¾"



3 grommets, centered
A = 3½"; B = 1¾"



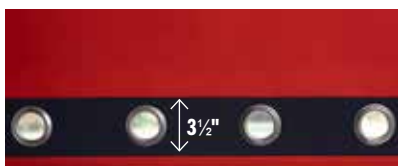
grommet edge
A = 6⅞"; B = 1¾"



1 grommet with a decorative cord

Complete the look of your roller shade with a cream-colored cord through your grommet.

RT12



RB02



RM02

Grommets on tape

For a maritime twist, choose grommets on tape made up on one single row of stainless steel grommets. Choose one of the two options below (Red and Blue ONLY):

Red fabric 9621 + blue tape (RB02)
Blue fabric 9618 + red tape (RM02)



▼ Overview of grommet codes

	1 grommet	1 grommet with cord	3 grommet	Single row
 <i>Aged copper</i>	R11	RT11	R31	R01
 SS	R12	RT12	R32	R02
 <i>Brushed silver</i>	R13	RT13	R33	R03
 <i>Aged silver</i>	R14	RT14	R34	R04
 <i>Matte black</i>	R15	RT15	R35	R05
 <i>Metallic gray</i>	R16	RT16	R36	R06



1 grommet	1 grommet with cord	3 grommet	Single row
VR11	VT11	VR31	VR01
VR12	VT12	VR32	VR02
VR13	VT13	VR33	VR03
VR14	VT14	VR34	VR04
VR15	VT15	VR35	VR05
VR16	VT16	VR36	VR06



💰 The surcharges are found under the tab 'Surcharges' in the cost guide. ✍ Please indicate your selection on the order form.

Color coordinated components

The shade components are color-coordinated to the shade. The following colors are available



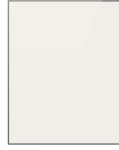
1 = white



2 = aluminum



3 = charcoal gray



4 = offwhite



5 = black

Our designers have selected these colors with care. The standard color option can be found in the collection overview or, if you prefer a chain in a different color, the color of the weight and brackets will be matched to this as well.



White/offwhite chain weight



black/charcoal gray chain weight

Note: due to child safety regulations, the chain weight will be delivered separately. Your roller shade will include a child safety tension device mounted to the chain.



Aluminum brackets

Design System Hardware

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Our exclusive system transforms your roller shade into an architectural detail of brushed aluminum and polished steel.



Install the roller shade as on outside mount to minimize light gaps.



Design system

The Design System hardware projects the shade out from the wall and, as a result, creates more light seepage than standard hardware. The Design System can be wall or ceiling mounted. Please indicate your preference on the order form. 💰



Design bottom slat

💰 The surcharges are found under the tab 'Surcharges' in the cost guide.